

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Previously Presented) A sheet comprising a plurality of like-arranged computer printer printable self-adhesive label sets for use with a computer postage system, each of said computer printer printable self-adhesive label sets consisting of:

a first label on a layer of self-adhesive label stock, comprising a postage indicia label, wherein the postage indicia label is adapted to be printed with a printing consisting of postage indicia, the postage indicia label comprising a postage label height and a postage label length, wherein the postage label height is greater than the postage label length;

a second label on the layer of self-adhesive label stock, comprising a first one-dimensional barcode label, the first one-dimensional barcode label comprising a set of dimensions adapted for receiving a printing consisting of a first one-dimensional barcode representing a set of mailing identification information, the first one-dimensional barcode comprising a one-dimensional barcode length and a one-dimensional barcode height, the set of dimensions comprising a label length and a label height, the label length at least as long as the one-dimensional barcode length and the label height at least as high as the one-dimensional barcode height, wherein the label height is less than the postage label height, wherein the label height is less than the postage label length, wherein the label length is longer than the postage label length, and wherein the label length is longer than the postage label height; and

a third label on the layer of self-adhesive label stock, comprising a second one-dimensional barcode label, the second one-dimensional barcode comprising the set of dimensions, and adapted for receiving a printing consisting of a second one-dimensional barcode representing a set of address information.

2. (Previously Presented) A sheet of computer printer printable self-adhesive label

sets arranged on a top, self-adhesive layer of a sheet of self-adhesive label stock for use with a computer postage system, each computer printer printable self-adhesive label set consisting of:

a first label disposed on the top self-adhesive layer of the sheet of self-adhesive label stock, the first label consisting of a postage indicia label, wherein the postage indicia label is adapted to receive printing consisting of postage indicia, the postage indicia label comprising a postage indicia label height and a postage indicia label length, the postage indicia height being greater than the postage indicia label length;

a second label disposed on the top self-adhesive layer of the sheet of self-adhesive label stock, the second label consisting of a first barcode label, wherein the first barcode label is adapted to receive printing consisting of a first one-dimensional barcode representing mailing identification information, the first barcode label comprising a label length and a label height, the one-dimensional barcode comprising a one-dimensional barcode length and a one-dimensional barcode height, the label length exceeding the one-dimensional barcode length and the label height exceeding the one-dimensional barcode height, the label height being less than the postage indicia label height, the label height being less than the postage indicia label length, the label length being greater than the postage indicia label height, and the label length being greater than the postage indicia label length; and

a third label disposed on the top self-adhesive layer of the sheet of self-adhesive label stock, the third label consisting of a second barcode label, wherein the second barcode label is adapted to receive printing consisting of a second barcode representing delivery address information, the second barcode label comprising the label height and the label length.

3. (Previously Presented) The sheet of computer printer printable self-adhesive label sets of Claim 2, the label length measuring approximately 2.875 inches and the label height measuring approximately .3 inches.

4. (Currently Amended) A sheet of a plurality of computer printer printable self-adhesive label sets for use with a computer postage system, each computer printer

printable self-adhesive label set of the plurality of computer printer printable self-adhesive label sets comprising:

a first label arranged in a portrait orientation with respect to the sheet, the first label comprising a postage indicia label, wherein the postage indicia label is adapted to be printed with postage indicia according to postage indicia requirements in portrait orientation with respect to the sheet, the postage indicia label being adapted to be printed with a printing consisting of postage indicia, the postage indicia label comprising a postage label height and a postage label length, wherein the postage label height is greater than the postage label length; and

a second label arranged in a landscape orientation with respect to the sheet and with respect to the first label, the second label comprising a first one-dimensional barcode label, ~~wherein~~ the first one-dimensional barcode label ~~[[is]]~~being adapted to be printed with a printing consisting of a one-dimensional barcode according to one-dimensional barcode requirements in landscape orientation with respect to the sheet, the first one-dimensional barcode label comprising a label length and a label height, the one-dimensional barcode comprising a one-dimensional barcode length and a one-dimensional barcode height, the label length exceeding the one-dimensional barcode length and the label height exceeding the one-dimensional barcode height, the label height being less than the postage indicia label height, the label height being less than the postage indicia label length, the label length being greater than the postage indicia label height, and the label length being greater than the postage indicia label length;

wherein the sheet comprises a top self-adhesive layer backed by a backing layer;

wherein each computer printer printable self-adhesive label set is arranged on the top layer of self-adhesive label stock in proximity to at least one other computer printer printable self-adhesive label set.

5. (Currently Amended) A sheet of a plurality of computer printer printable self-adhesive label sets for use with a computer postage system, the sheet comprising a sheet height and a sheet width, wherein the sheet height is greater than the sheet width, each computer printer printable self-adhesive label set arranged on a top self-adhesive

layer of a sheet of self-adhesive label stock, each computer printer printable self-adhesive label set comprising:

a first label comprising a postage indicia label, the first label comprising a first label height and a first label width, wherein the first label height is greater than the first label width, wherein the postage indicia label is adapted to be printed with postage indicia according to postage indicia requirements, the first label being adapted to be printed with postage indicia in portrait orientation with respect to the first label;

a second label comprising a first barcode label, the second label comprising a second label height and a second label width, wherein the second label width is greater than the second label height, wherein the first barcode label is adapted to be printed with a printing consisting of a first one-dimensional barcode representing mailing identification information according to one-dimensional barcode requirements, the first barcode label being arranged on the sheet in a landscape orientation with respect to the first label, the one-dimensional barcode comprising a one-dimensional barcode length and a one-dimensional barcode height, the second label length exceeding the one-dimensional barcode length and the second label height exceeding the one-dimensional barcode height, the second label height being less than the first label height, the second label height being less than the first label length, the second label length being greater than the first label height, and the second label length being greater than the first label length.

6. (Previously Presented) The sheet of a plurality of computer printer printable self-adhesive label sets of Claim 5, wherein the first label of each computer printer printable self-adhesive label set is disposed in a portrait orientation with respect to a portrait orientation of the sheet so that the first label width is parallel to the sheet width, and wherein the barcode label is disposed in a landscape orientation with respect to the first label so that the second label width is parallel to the sheet width.

7. (Currently Amended) A method using a computer device for printing postage indicia and mail piece tracking information onto a single sheet of self-adhesive labels containing a plurality of self-adhesive label arrangement sets, the method comprising:

~~using directing a the computer device, postage system to print generate~~ postage indicia according to a set of postage indicia requirements in a postage indicia format for printing on a rectangular postage indicia label of a first self-adhesive label arrangement set of the plurality of self-adhesive label arrangement sets, said postage indicia format comprising [[in]] a portrait orientation of the postage indicia with respect to the rectangular postage indicia label, and further comprising a border spacing for the postage indicia from within a perimeter of the rectangular postage indicia label, the rectangular postage indicia label being adapted to be printed with a printing consisting of postage indicia, the rectangular postage indicia label comprising a postage indicia label height and a postage indicia label length, wherein the postage indicia label height is greater than the postage indicia label length;

~~using directing the computer device, postage system to print generate~~ a first one-dimensional barcode representing mail piece tracking information according to a first set of one-dimensional barcode requirements in a first one-dimensional barcode format for printing on a first rectangular barcode label of the first self-adhesive label arrangement set, said first one-dimensional barcode format comprising [[in]] a landscape orientation of the first one-dimensional barcode with respect to the first rectangular barcode label, said first rectangular barcode format in said landscape orientation comprising a one-hundred-eighty degree rotation with respect to the portrait orientation of the postage indicia format, and, said first one-dimensional barcode format further comprising a border spacing for the first one-dimensional barcode from within a perimeter of the first rectangular barcode label, the first rectangular barcode label adapted for receiving printing consisting of a one-dimensional barcode, the first one-dimensional barcode comprising a one-dimensional barcode length and a one-dimensional barcode height, the first rectangular barcode label comprising a barcode label length and a barcode label height, the barcode label length exceeding the one-dimensional barcode length and the barcode label height exceeding the one-dimensional barcode height, the barcode label height being less than the postage indicia label height, the barcode label height being less than the postage indicia label length, the barcode label length being greater than the postage indicia label height, and the barcode label length being greater than the postage indicia label length; and

using the computer device, facilitate printing the postage indicia, according to the postage indicia format, in said portrait orientation on the rectangular postage indicia label, and facilitate printing the first one-dimensional barcode, according to the first one-dimensional barcode format, in said landscape orientation in the one-hundred-eighty degree rotation with respect to the postage indicia on the first rectangular barcode label.

~~directing the computer postage system to print a second one-dimensional barcode representing delivery address information according to a second set of one-dimensional barcode requirements on a second rectangular barcode label of the first self-adhesive label arrangement set in a landscape orientation with respect to the second rectangular barcode label and within a perimeter of the second rectangular barcode label, the second rectangular barcode label adapted for receiving printing consisting of a one-dimensional barcode.~~

Claims 8-12            Cancelled.

13.    (Currently Amended) A method using a computer device for printing postage indicia and mailing tracking information onto a particular label arrangement set on a single sheet of self-adhesive labels, wherein the single sheet of self-adhesive labels comprises a plurality of label arrangement sets, and wherein each label arrangement set comprises a plurality of labels, the method comprising:

using directing a the computer device, postage system to print generate postage indicia according to a set of postage indicia requirements in a postage indicia format for printing on a first oblong label of a particular label arrangement set, said postage indicia format comprising [[in]] a portrait orientation of the postage indicia with respect to the first oblong label, and further comprising a border spacing for the postage indicia from within a perimeter of the first oblong label, the first oblong label of the particular label arrangement set being adapted for receiving to be printed with a printing consisting of computer-based postage indicia, the first oblong label comprising a postage indicia label height and a indicia postage label length, wherein the postage indicia label height is greater than the postage indicia label length; [[and]]

~~using directing the computer device, postage system to print generate~~ a first graphic symbology representing mail piece tracking information according to a set of graphic symbology requirements in a first graphic symbology format for printing on a second oblong label of the particular label arrangement set, said first graphic symbology format comprising ~~[[in]]~~ a landscape orientation of the first graphic symbology with respect to the first oblong label, said first graphic symbology format in said landscape orientation comprising a one-hundred-eighty degree rotation with respect to the portrait orientation of the postage indicia format, and said first graphic symbology format further comprising a spacing for the first graphic symbology from ~~within~~ a perimeter of the second oblong label, the second oblong label being adapted for receiving printing consisting of a graphic symbology; and

using the computer device, facilitate printing the postage indicia, according to the postage indicia format, in said portrait orientation on the first oblong label, and facilitate printing the first graphic symbology, according to the first graphic symbology format, in said landscape orientation in the one-hundred-eighty degree rotation with respect to the postage indicia on the second oblong label.

Claims 14-18          Cancelled.

19. (Currently Amended) The method of Claim 13, wherein the first oblong label is disposed on the single sheet in a portrait orientation with respect to a portrait orientation of the single sheet, wherein ~~using directing the computer device, postage system to print generate~~ postage indicia in a postage indicia format for printing on the first oblong label in a portrait orientation with respect to the first oblong label, comprises using directing the computer device, postage system to print generate postage indicia in a postage indicia format for printing on the first oblong label in the portrait orientation with respect to the single sheet, and wherein the second oblong label is disposed on the single sheet in a landscape orientation with respect to a landscape orientation of the single sheet, and wherein ~~using directing the computer device, postage system to print generate~~ the first graphic symbology in a first graphic symbology format for printing on the second oblong label comprises ~~using directing the computer device, postage system~~

~~to print-generate the first graphic symbology in a first graphic symbology format for printing~~ on the second oblong label in the landscape orientation with respect to the single sheet.

20. (Currently Amended) The method of Claim 13, wherein the first oblong label is disposed on the single sheet in a portrait orientation with respect to a landscape orientation of the single sheet, wherein ~~using directing-the computer device, postage system to print-generate~~ postage indicia ~~in a postage indicia format for printing~~ on the first oblong label in a portrait orientation with respect to the first oblong label, comprises ~~using directing-the computer device, postage system to print-generate~~ postage indicia ~~in a postage indicia format for printing~~ on the first oblong label in portrait orientation with respect to the first oblong label with respect to the landscape orientation of the single sheet, and wherein the second oblong label is disposed on the single sheet in a portrait orientation with respect to the single sheet, and wherein ~~using directing-the computer device, postage system to print-generate~~ the ~~first graphic symbology in a first graphic symbology format for printing~~ on the second oblong label comprises ~~using directing-a the computer device, postage system to print-generate~~ the ~~first graphic symbology in a first graphic symbology format for printing~~ on the second oblong label in a portrait orientation with respect to the single sheet.

21. (Currently Amended) The method of Claim 7,  
wherein ~~using directing-the computer device postage system to generate print postage indicia in a portrait orientation on a rectangular postage indicia label of the first self-adhesive label arrangement set~~ comprises instructing the computer ~~device postage system to~~ format postage indicia in a portrait orientation with respect to the single sheet for printing on ~~[[a]]the~~ rectangular postage indicia label that is disposed on the single sheet in a portrait orientation with respect to a portrait orientation of the single sheet, and

wherein ~~using directing-the computer device postage system to generate print a one-dimensional barcode on a rectangular barcode label of the first self-adhesive label arrangement set in landscape orientation~~ comprises instructing the computer ~~device~~



~~postage system~~ to format the one-dimensional barcode in a landscape orientation with respect to the single sheet for printing on the rectangular barcode label that is disposed on the single sheet in a landscape orientation with respect to the landscape orientation of the single sheet.

22. (Currently Amended) The method of Claim 7,  
wherein using directing the computer device ~~postage system~~ to generate print postage indicia ~~in a portrait orientation on a rectangular postage indicia label of the first self-adhesive label arrangement set~~ comprises instructing the computer device ~~postage system~~ to format postage indicia for printing on ~~[[a]]~~ the rectangular postage indicia label that is disposed on the single sheet in a portrait orientation with respect to a landscape orientation of the single sheet.

Claims 23-28            Cancelled.

29. (Previously Presented) The sheet of computer printer printable self-adhesive label set of Claim 2, wherein:

the first label is disposed on an oblong sheet of self-adhesive label stock in a portrait orientation with respect to the oblong sheet and is adapted for receiving printing consisting of postage indicia in a portrait orientation with respect to the portrait orientation of the first label and the oblong sheet;

the second label is disposed on the oblong sheet in proximity to the first label, is disposed in a landscape orientation with respect to the oblong sheet and is adapted for receiving printing consisting of the first one-dimensional barcode in a landscape orientation with respect to the landscape orientation of the second label and of the oblong sheet; and

the third label is disposed on the oblong sheet in proximity to the second label, is disposed in a landscape orientation with respect to the oblong sheet and is adapted for receiving printing consisting of the second one-dimensional barcode in a landscape orientation with respect to the landscape orientation of the third label and of the oblong sheet.

30. (Currently Amended) The sheet of a plurality of computer printer printable self-adhesive label sets for use with a computer postage system of Claim 4, each computer printer printable self-adhesive label set of the plurality of computer printer printable self-adhesive label sets further comprising:

a third label on the layer of self-adhesive label stock, comprising a second one-dimensional barcode label, the second one-dimensional barcode comprising the set of dimensions, and being adapted for receiving to be printed with a printing consisting of a second one-dimensional barcode according to one-dimensional barcode requirements representing a set of address information.

31. (Currently Amended) The sheet of a plurality of computer printer printable self-adhesive label sets of Claim 5, wherein the first label of each computer printer printable self-adhesive label set is disposed in a portrait orientation with respect to a landscape orientation of the sheet so that the first label width is parallel to the sheet height, and wherein the first barcode label is disposed in a landscape orientation with respect to the first label so that the second label width is parallel to the sheet height.

32. (Previously Presented) The sheet of a plurality of computer printer printable self-adhesive label sets of Claim 31, each computer printer printable self-adhesive label set further comprising:

a third label comprising a second barcode label, the third label comprising a third label height and a third label width, wherein the third label width is greater than the third label height, wherein the second barcode label is adapted to be printed with a printing consisting of a second one-dimensional barcode representing delivery address information, the second barcode label being arranged on the sheet in a landscape orientation with respect to the first label and parallel to the first barcode label.

33. (Currently Amended) The method of Claim 13 for printing postage indicia and mailing tracking information onto a particular label arrangement set on a single sheet of self-adhesive labels, the method further comprising:

using directing the computer device, postage system to print generate a second graphic symbology representing delivery address information in a second graphic symbology format for printing on a third oblong label of the particular label arrangement set, said second graphic symbology format comprising [[in ]]a landscape orientation of the second graphic symbology with respect to the third oblong label, said second graphic symbology format in said landscape orientation comprising a one-hundred-eighty degree rotation with respect to the portrait orientation of the postage indicia format, wherein the third oblong label of the particular label arrangement set is adapted to be printed with a receive printing consisting of the second graphic symbology according to the set of graphic symbology requirements.

34. (New) A sheet comprising a plurality of like-arranged computer printer printable self-adhesive label sets for use with a computer postage system, each of said computer printer printable self-adhesive label sets consisting of:

a first label on a layer of self-adhesive label stock, comprising a postage indicia label, wherein the postage indicia label is adapted to be printed with a printing consisting of postage indicia, the postage indicia label comprising a postage label height and a postage label length, wherein the postage label height is greater than the postage label length;

a second label on the layer of self-adhesive label stock, comprising a first one-dimensional barcode label, the first one-dimensional barcode label comprising a set of dimensions adapted for receiving a printing consisting of a first one-dimensional barcode representing a set of mailing identification information, the first one-dimensional barcode comprising a one-dimensional barcode length and a one-dimensional barcode height, the set of dimensions comprising a label length and a label height, the label length at least as long as the one-dimensional barcode length and the label height at least as high as the one-dimensional barcode height, wherein the label height is less than the postage label height, wherein the label height is less than the postage label length, wherein the label length is longer than the postage label length, and wherein the label length is longer than the postage label height.

35. (New) A method using a computer device for printing postage indicia and mailing tracking information onto a particular label arrangement set on a single sheet of self-adhesive labels, wherein the single sheet of self-adhesive labels comprises a plurality of label arrangement sets, and wherein each label arrangement set comprises a plurality of labels, the method comprising:

using the computer device, generate postage indicia according to a set of postage indicia requirements in a postage indicia format for printing on a first label of a particular label arrangement set on the single sheet of self-adhesive labels;

using the computer device, generate a first graphic symbology representing mail piece tracking information according to a set of graphic symbology requirements in a first graphic symbology format for printing on a second label of the particular label arrangement set, said first graphic symbology format comprising a one-hundred-eighty degree rotation with respect to the postage indicia format; and

using the computer device, facilitate printing the postage indicia, according to the postage indicia format, on the first label, and facilitate printing the first graphic symbology, according to the first graphic symbology format, in said one-hundred-eighty degree rotation with respect to the postage indicia, on the second label.